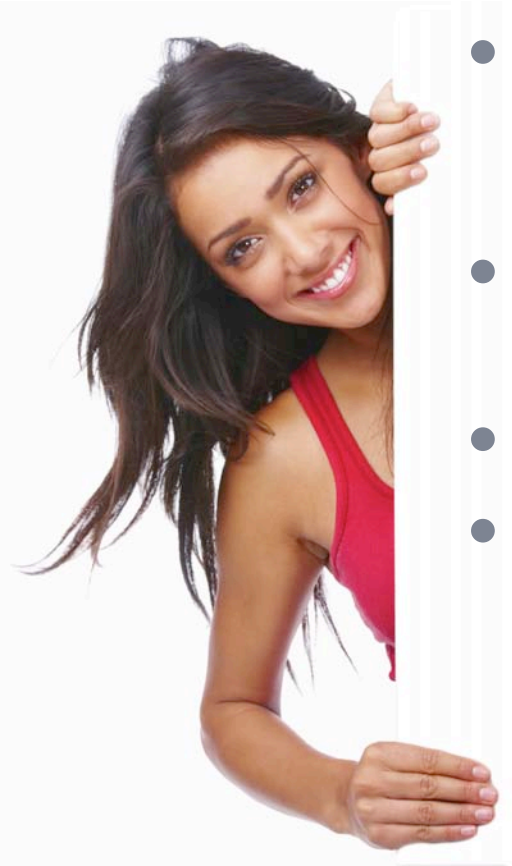




The Opportunity to Make Life Beautiful!

Who Are We?



- Candace Keefe, CEO with two partners
 - Elizabeth Vervynck, 15 years in MLM, skin care patent
 - Susan Twellman, Business Consultant, Philanthropist
- 35 years MLM/Network Marketing Experience
- 45 years combined business experience
- Scientific Team 165 years combined experience in:
 - Skin Care, Nutrition, Medicine
 - Combined 54 Patents, 12 pending

a priori
beauty.

Mission Statement

Beauty through pure
product innovation

Beauty through building
relationships

Beauty that comes from
personal success

Foundation Apriority



a priori
beauty.

Our Industry

Network Marketing

A distribution channel that moves products and services through a network of Independent Consultants.

Instead of paying the middlemen and high advertising costs, those dollars are allocated instead as commissions and bonuses to independent Consultants



a priori
beauty.

Why is this so beautiful?

- BYOB — Be Your Own Boss with your own home-based business
- Earn additional income
- Have fun with friends and family!



a priori
beauty.

Get paid for your efforts

The Retailistic™ Compensation Plan:

- Realistic + Simple
+ Sustainable
- 5 Ways to get Paid
weekly & monthly



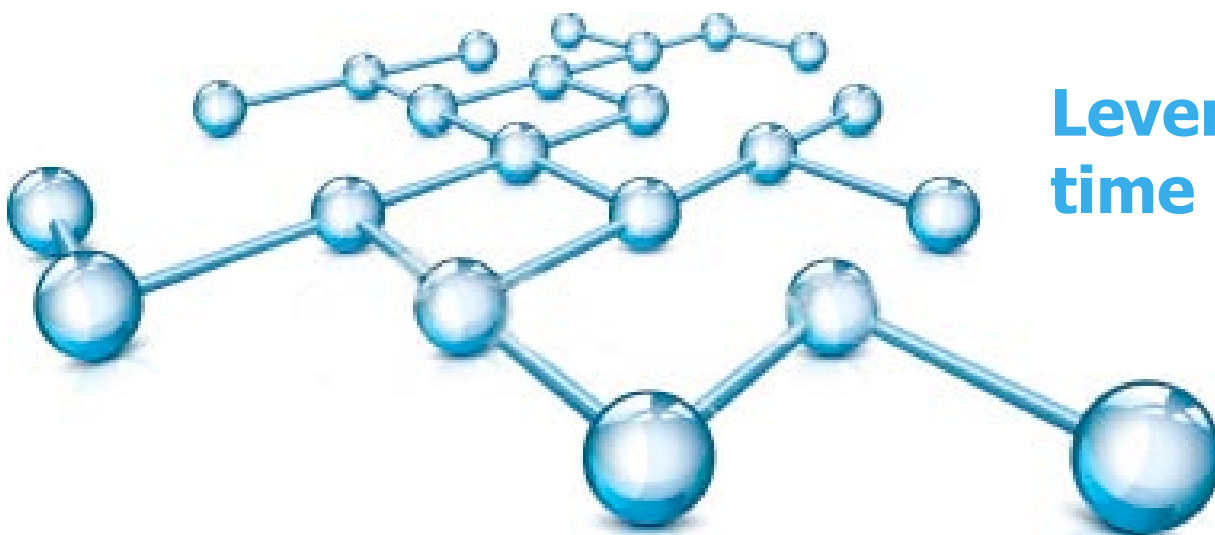
a priori
beauty.

Geometric Progression

Work 15 hours per week

+ Find 2 to work 15 hours per week

= **Benefit from 45 hours of work!**



**Leverage your
time - build a team!**

a priori
beauty.

Product MUST HAVE'S

- Consumable
- Innovative
- Result-oriented
- Competitively priced
- Safe!

Apriori Beauty =
All of the above!



a priori
beauty.

A Different Approach

Anti-aging at the cellular level

Focused on the **PROCESS of aging**, not just the symptoms!

Focused on Nutrigenomics: the molecular relationship between nutrition and the response of genes to create an **Internal + External** approach.



beauty.

Nutrient Reservoir™

- Created by patent-pending technology
- Delivered internally via Lifeoxylin™ and externally via Celloylin™
- Nourishes and protects cells from the inside out and from the outside in

Created by the unique combination of ingredients from both product lines that focus on the four core influences of aging



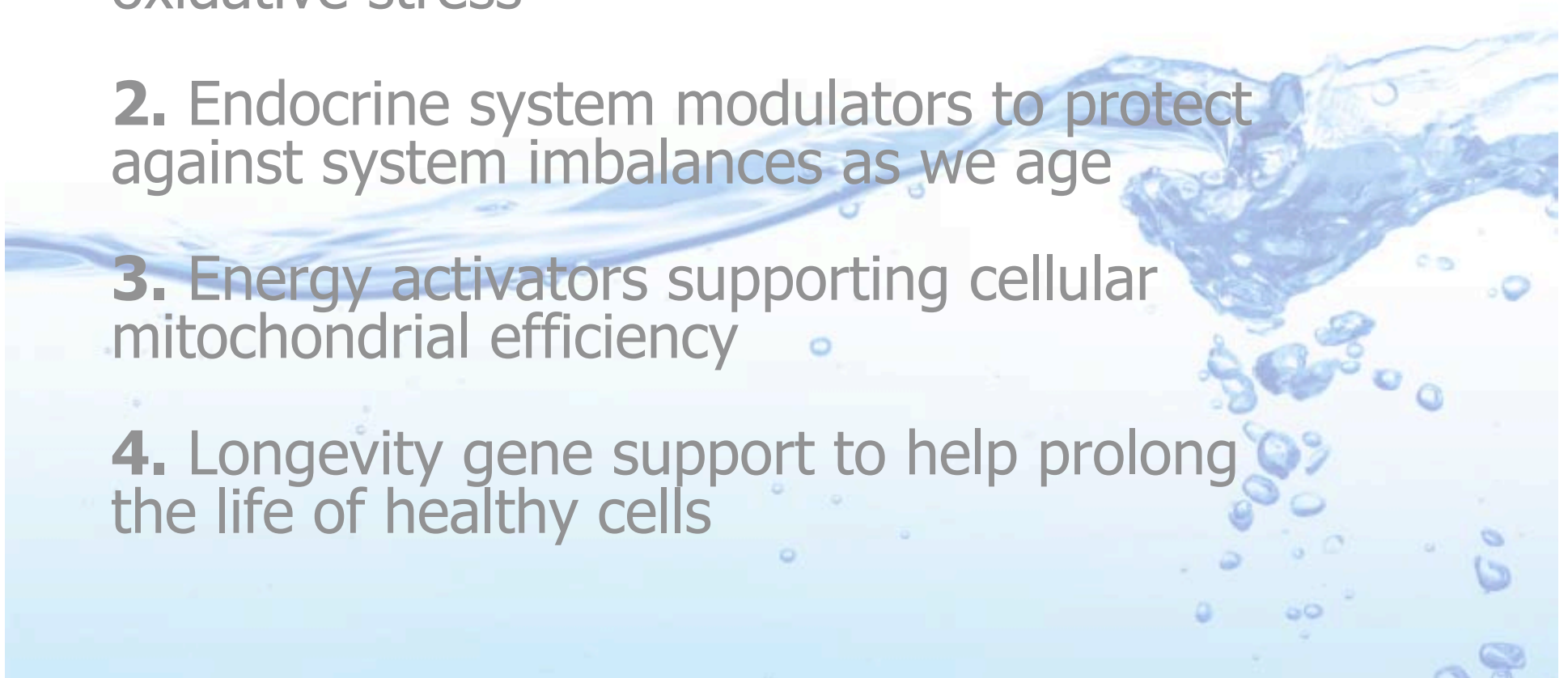
Ingredients Focusing on the 4 Core Influences of Aging:

1. Super Antioxidants to protect against oxidative stress

2. Endocrine system modulators to protect against system imbalances as we age

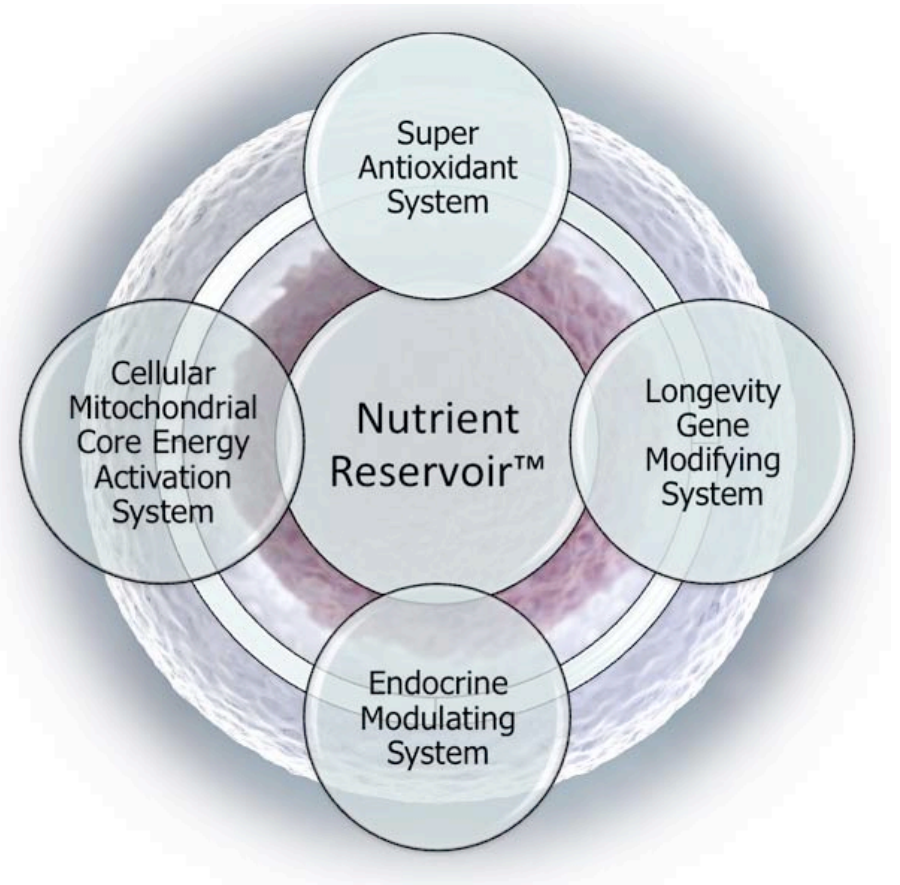
3. Energy activators supporting cellular mitochondrial efficiency

4. Longevity gene support to help prolong the life of healthy cells



The Cellular Age Advantage™

From the birth of a cell to the end of its life, Lifeoxylin + Celloxylin together create and sustain the Nutrient Reservoir™ that nourishes, protects and prolongs cell life and defies aging. Plus, performance ingredients to reduce the visible signs of aging!



Celloxylin™

The Nutrient Reservoir™ delivers and wraps each cell with ingredients that nourish and protect from the outside IN with Celloxylin.

- A 5-step, 6 product system for face
- 2 complimenting treatment products + an in-home skin treatment machine intensify the benefits of the system for face
- 2 other products extend the benefits of Celloxylin and the Nutrient Reservoir to the body.



Aging never looked so beautiful!

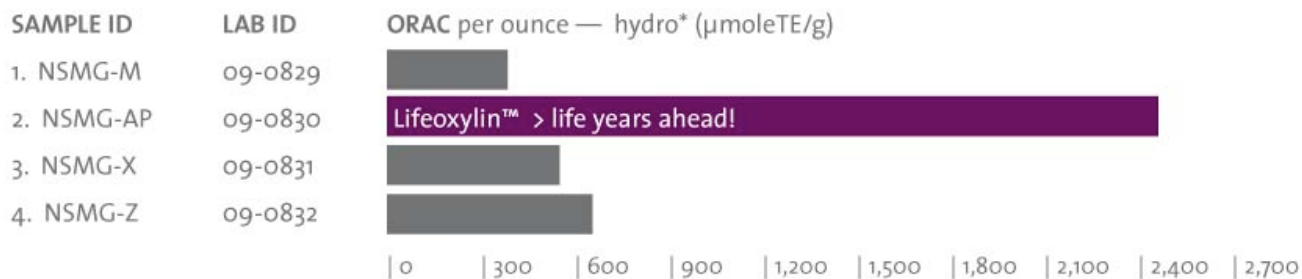
a priori
beauty.

Lifeoxylin™

Life-years ahead of common super-antioxidant juice blends, **Lifeoxylin Cellular Defense Elixir** delivers internally via the Nutrient Reservoir™ a unique combination of ingredients that support the four core influences of aging. Cells are nourished and protected by this proprietary fruit, vegetable and exotic plant blend offering an unprecedented ORAC value, and zero artificial flavors, colors or sweeteners.



ORAC = Oxygen Radical Absorption Capacity



See the Lifeoxylin test results pdf for complete details on this study.

a priori
beauty.

Lifeoxylin™

The Nutrient Reservoir™ delivers and wraps each cell with ingredients that nourish and protect from the inside OUT with Celloxylin.

"There's growing evidence that diseases of aging — including heart disease, diabetes and many forms of cancer, such as breast and prostate cancer — result from damage to DNA, which in the laboratory can be prevented by substances found in fruits and vegetables."

— D. Heber, M.D., Ph.D
Director of the UCLA Center for Human Nutrition,
Co-author of *What Color is your Diet?*



a priori
beauty.

Safety is **Apriori-ty**

OPN Ingredient Safety Rating System™

- **O**rganic
- **P**erformance
- **N**atural



a priori
beauty.

Safety is **Apriori-ty**

Rating System is based on ingredient safety and toxicology databases provided by consumer coalition groups, the natural/whole foods market, the EU Cosmetic Directive, and US and California industry regulating bodies.



Visit www.aprioribeauty.com for complete details on these organizations and the OPN Safety Rating System™



The Cellular Age Advantage

Remember the skin you once had ...

This unique and proprietary system will turn the anti-aging market upside down and inside out!

How many people can you think of that would want the Cellular Age Advantage?



a priori
beauty.

Why Apriori Beauty?



- Our mission is clear ... we will have a positive impact on customers, Independent consultants, employees, vendors, and our communities!
- Hind sight and experience has enabled us to create a company that MANY can benefit from
- Our consumable, proprietary, innovative and safe products are unmatched in the industry. The visible results will do the selling for you.
- Achieve your needs and gain access to your wants with a sustainable business

a priori
beauty.

3 Ways to Beauty



1. CLIENT

Enjoy convenient online ordering 24/7, plus 20% savings on special Autoship offers. Convenient + free online registration

2. INDEPENDENT CONSULTANT

Earn an extra income from the Retailistic™ Plan by sharing the products and opportunity with friends and family

3. INDEPENDENT CONSULTANT R.I.B.

RESIDUAL INCOME BUILDER

Build a business and a residual income by sharing the products and opportunity, and teaching others to do the same

Where do you see yourself?

a priori
beauty.

Every Consultant Starts the Same Way

\$79 Registration Fee, Starter Kit includes:

- Logo'd Professional Tote with clutch
- Candace's Book, *"How Bad Do You Want It? Achieve your Needs, Gains Access to your Wants with Network Marketing"*
- 4 Turn Back Time Capsules, product samples
- What Next?, sales system booklet
- Consultant Manual, P&P + compensation plan
- Logo'd Making Life Beautiful Window Cling, for your car
- Audio Training CD
- FREE Debit/Payment card set-up fee, reg \$9.95
- FREE Replicating Website, your own URL!



a priori
beauty.

Become an Independent Consultant Today ...

Start Enjoying
Retailistic™
Rewards in June!

**Product Sales
Open in June 2009**



apriori
beauty.



5 Ways to get Paid with the Retailistic™ Plan



1 Retail Rebates/Commission

Register Clients, get paid for retailing products!

Up to 30% retail rebate/commission on your PRV,
You + Your Clients



- 20% automatically, paid weekly
- Additional 10% paid monthly with \$100+ PRV

Clients register free via your Consultant website!

a priori
beauty.

1 Retail Rebates/Commission

FOR EXAMPLE:



If PRV in June = \$1,200

Your orders + Your Client's orders



You will receive:

20% of \$1,200 PRV = \$240 (paid weekly)

10% of \$1,100 PRV = \$110 (paid monthly)

Total rebate/commission = \$350

a priori
beauty.



Sponsor a Consultant = Sr. Consultant



Sr. Consultant =

- and 1 personally-sponsored, "active" Consultant (with 100 PBV)
- 100 PBV + 5 Clients
(Clients = sugg/registered online)

As a Sr. Consultant, you qualify to receive Downline Bonuses

2-5

a priori
beauty.

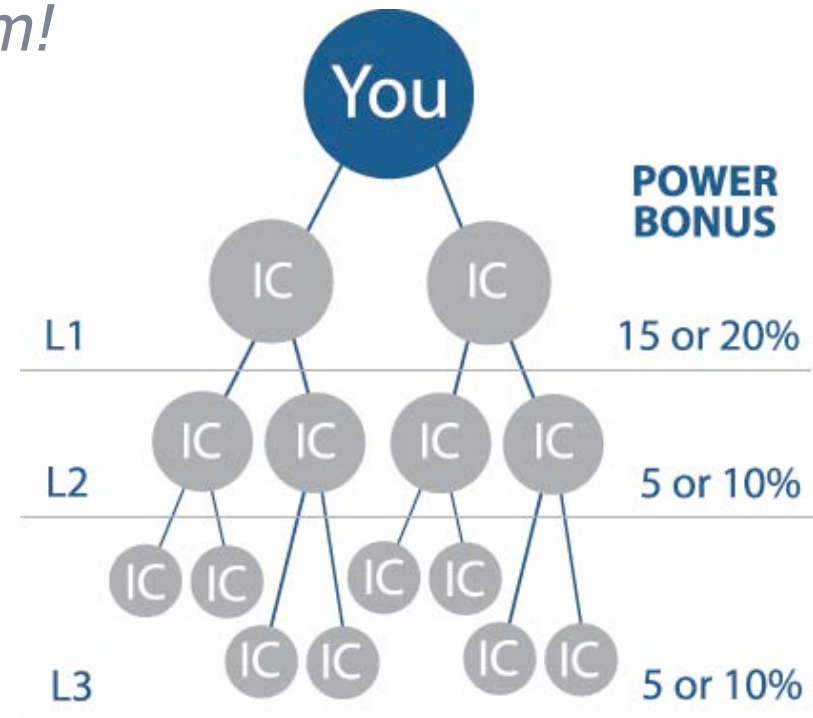


2 Power Bonuses

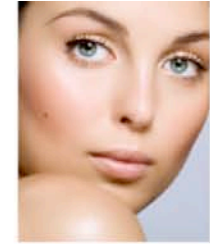
Get paid for building a team!

Bonuses on each
New Consultant's
and each
New Client's (registered online)
first order,
3 levels deep

*Earn the maximum Power Bonus
on each level with 200 PBV
(100 on Autoship) and 2
personally sponsored Consultants
each with 100 PBV on Autoship.*



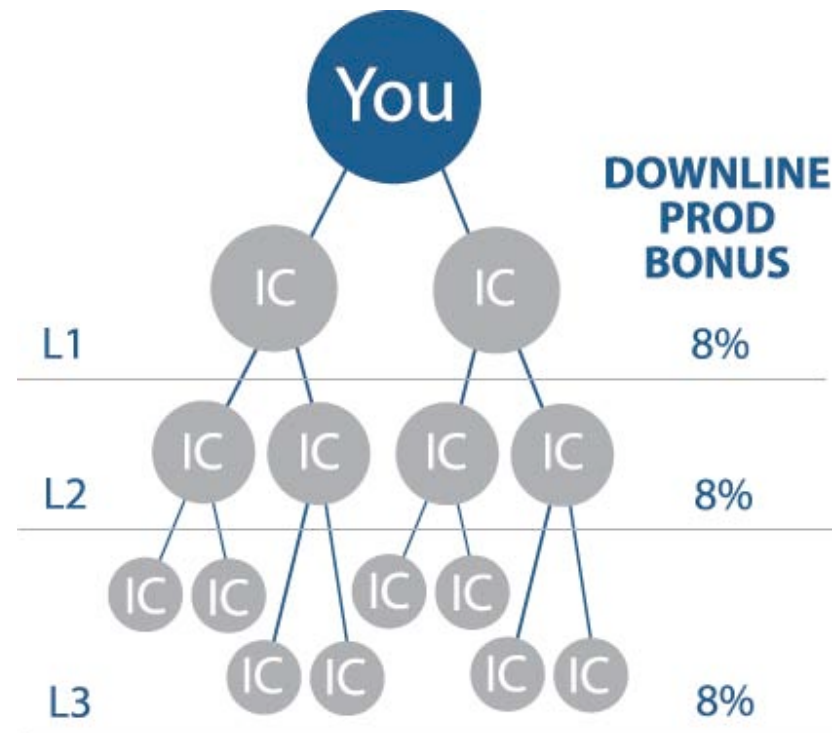
a priori
beauty.



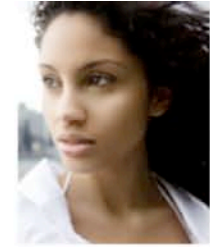
3 Downline Production Bonuses

Get paid for building a productive team!

Bonuses on existing Consultant + Client volume, 3 levels deep
(all volume minus new/first order)



a priori
beauty.



4

Manager Personal Group Bonuses

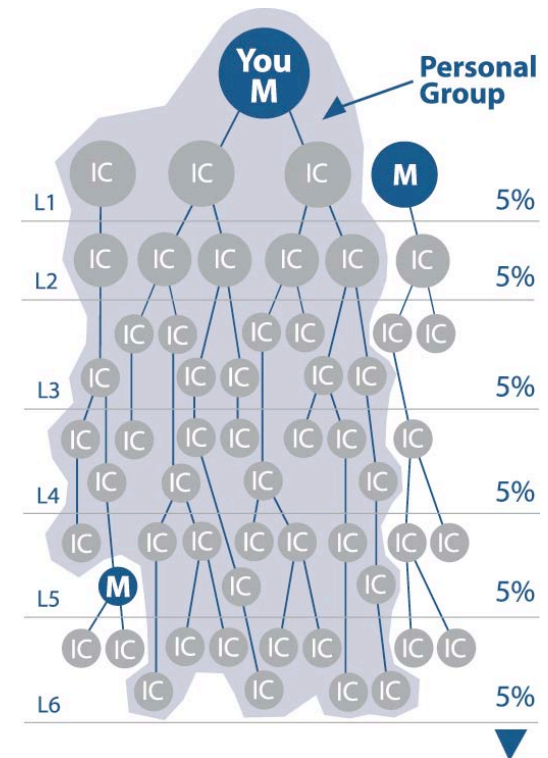
Promote to Manager and get paid on your entire personal group's sales volume!

Promote with:

- 4000 PGBV in a month
- 100 PBV on Autoship
- 4 personally-sponsored Consultants, each with 100 PBV on Autoship

PGBV = You + Your downline to a Manager(s)

Maintain with 1500 PGBV in a month

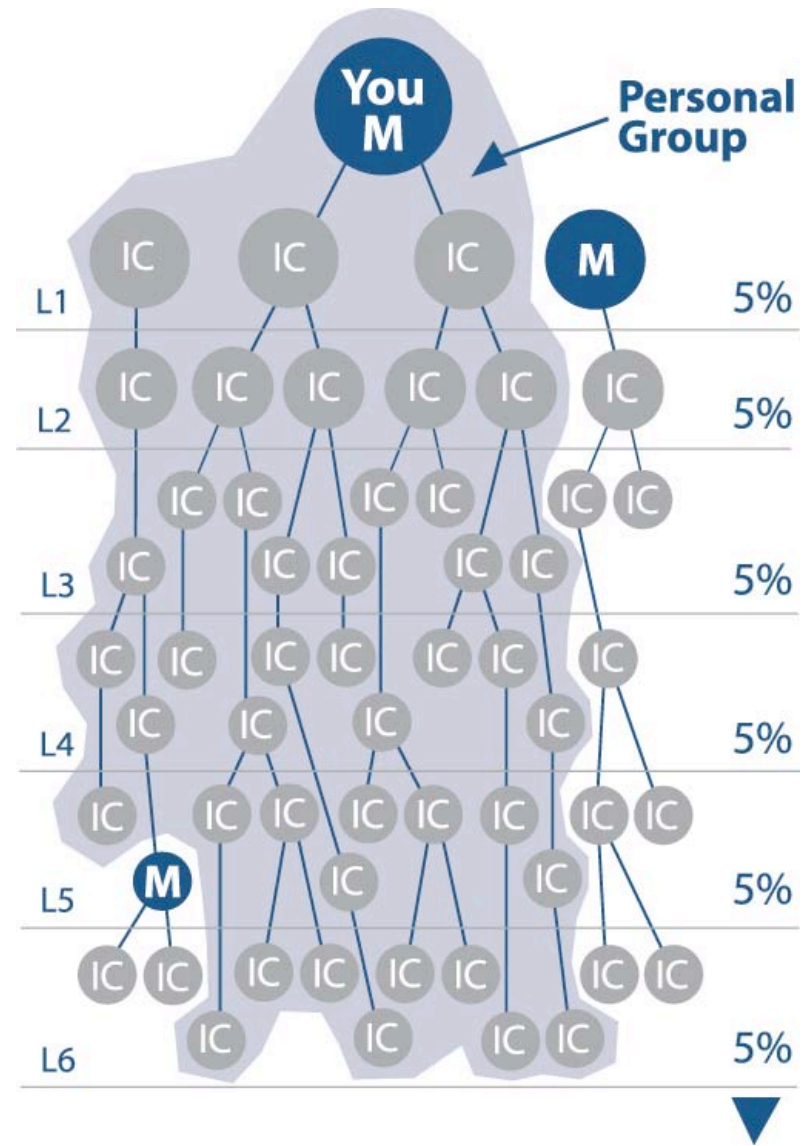


a priori
beauty.

4 Manager Personal Group Bonuses

5% on your PGBV
on each level down
to a Manager

Since you receive Power Bonuses on the initial orders of ICs and Clients at any rank, the Manager bonuses are not paid on those initial orders. However, PGBV for Maintenance and qualification does include the initial orders.

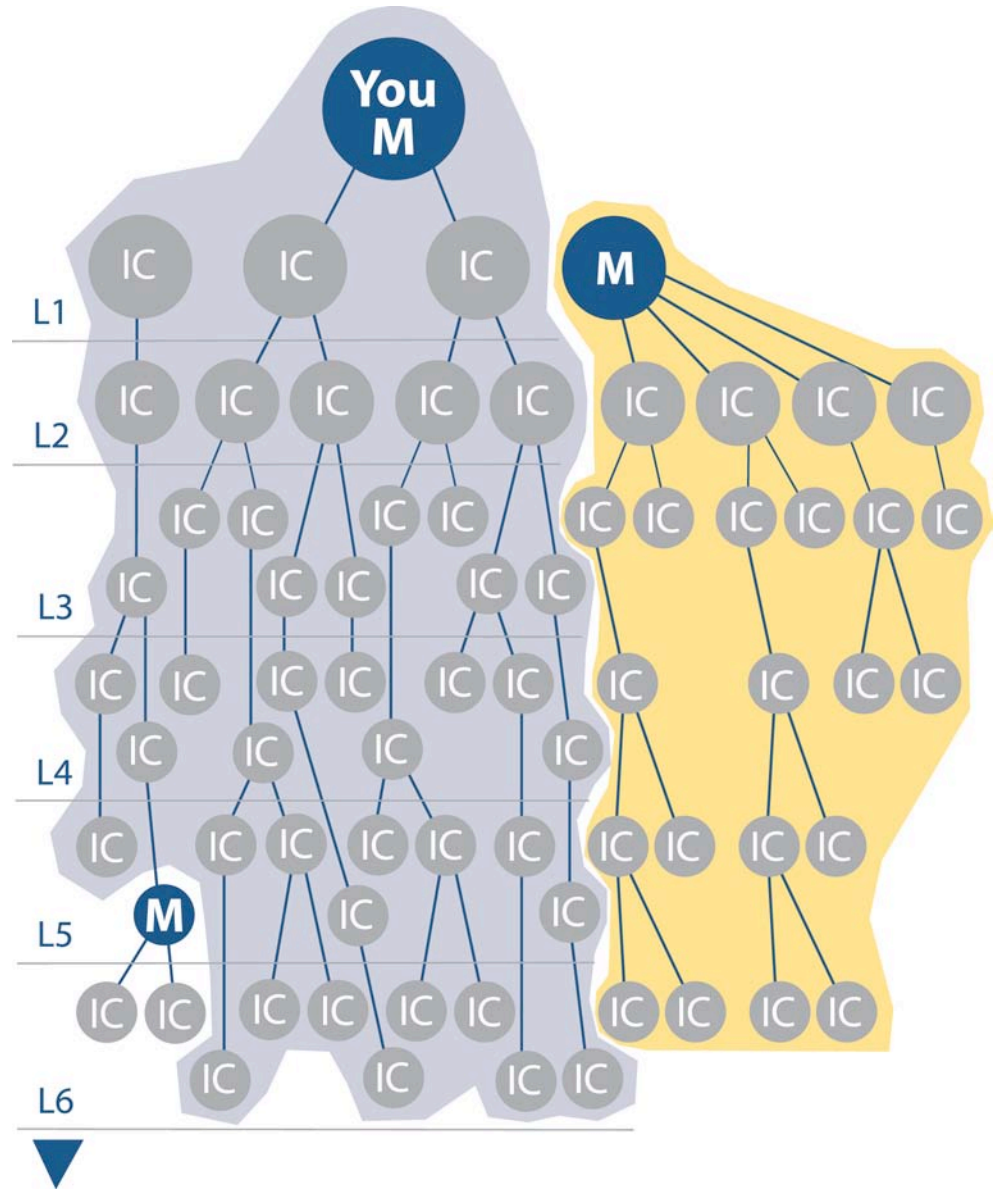


a priori
beauty.

5 Director Bonuses

Help others promote to Manager and get paid on generations of Manager's PGBV

Whenever you get paid as a Manager, you can also qualify to earn Director Bonuses. These are paid on the PGBV of Managers (or above in rank) who are on various generations in your downline.



a priori
beauty.

5 Director Bonuses

Promote 1 PS Manager

5% on all your
G1 Managers' PGBV

Promote 2 PS Managers

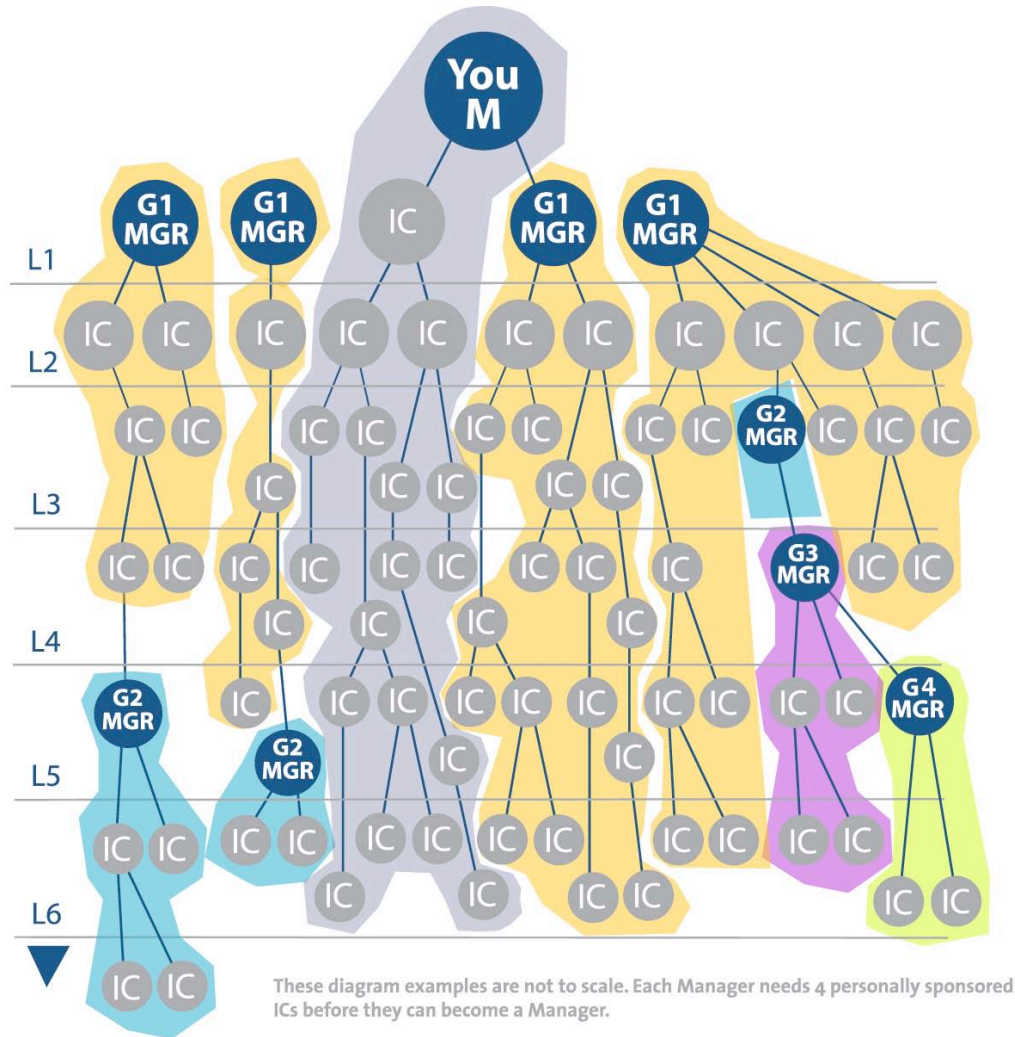
4% on all your
G2 Managers' PGBV

Promote 3 PS Managers

4% on all your
G3 Managers' PGBV

Promote 4 PS Managers

4% on all your
G4 Managers' PGBV



5 = 4 Bonuses!

a priori
beauty.



5 Ways to get Paid:

- 1 Retail Rebates/Commission**
20 or 30% on your (\$) PRV = You + Your Clients
- 2 Power Bonuses**
L1-L3 on New Consultant's + New Client's first order BV
- 3 Downline Production Bonuses**
L1-L3 all other bonus volume (minus first orders)
- 4 Manager Personal Group Bonus**
5% on your personal group's BV, on all levels down to a Manager
- 5 Director Bonuses**
On your Managers' entire personal group's bonus volume

The Retailistic Plan Adds Up!

Each bonus you earn adds to each bonus already earned!

a priori
beauty.

RETAILISTIC™ PLAN

**Gaid paid on the volume
in the month you promote!**

Achieve Manager, Executive Director, Silver Director, Gold Director or Platinum Director in June and your pay for June will be at the level achieved, not on the following month's volume.

Receive it the month you achieve it!

a priori
beauty.

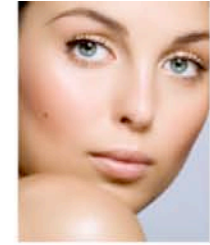
RETAILISTIC™ PLAN

Titles are forever!

Achieve the title of Manager, Executive Director, Silver Director, Gold Director or Platinum Director and you will always maintain that title. Depending upon your efforts, your paid-as-rank may fluctuate, but you will always know that once you achieve a title, no one will ever take it away!

Achieve it = Keep it!

a priori
beauty.



RETAILISTIC™ PLAN

Get Paid Quickly

At Apriori Beauty, we understand that no one wants to wait for their check in the mail. So, you will receive your weekly retail rebates/commissions and monthly bonuses via an electronic debit card/account. Use this card for purchases or transfer the money into your other personal accounts.

apriori
beauty.



RETAILISTIC™ PLAN

Autoship Made Easy!

Apriori Beauty makes it easy to achieve the 100 PBV autoship qualifiers in the Retailistic™ Plan with 30-day use product set options and special autoship only savings, up to 20% off!



apriori
beauty.



RETAILISTIC™ PLAN

Beauty through pure product innovation

Beauty through building relationships

Beauty that comes from personal success

The Apriori Beauty Retailistic™ Plan can truly open the door of success and beauty for anyone that wants it!

apriori
beauty.



Any questions? | **Thank you!**
[aprioribeauty.com]